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PRDnationwide Opens New Agency on Brisbane's Bayside

Wynnum Manly office to open on Monday

July, 30, 2010, Brisbane –

PRDnationwide's new Wynnum Manly office will set a benchmark for real estate service while paving the way for local employment and business prospects in the bayside region.

PRDnationwide managing director Jim Midgley said the new office is owned by Peter Eastgate.

"Peter has forged a successful real estate career and is attracting business and recruiting staff" he said.

Mr Midgley said PRDnationwide has a strong presence around Australia with 130 offices around the country.

"The Wynnum Manly office will add further strength to the group's market position," said Mr Midgley.

"Mr Eastgate has top level experience in both residential and commercial real estate and has lived and worked in the Bayside area for over twenty years," he said.

"It soon became obvious that an association with a national franchise – of which PRDnationwide was the obvious choice – would provide us with the infrastructure to achieve excellence in the market place," he said.

"They were an organisation we wanted to be associated with as their aims and drive for excellence are entirely in tune with ours."

PRDnationwide business consultant Elias Sleiman said Mr Eastgate and his sales manager Laurie Boss are focused on customer service.

"There are not many people who could match what Peter and Laurie have accomplished in real estate including experience in property investment, development and mortgage broking," he said.

"Between Peter and Laurie they have built a great database of clients and are well known by many people in the area."

He said Mr Eastgate would bring professionalism, integrity and positive results to the PRDnationwide brand.

Mr Eastgate said the outlook for the region is positive.

“We are finding the market quite vibrant,” he said.

“Our inquiry rate is high – both for sales and rentals. Our biggest problem at the moment is getting sufficient properties to satisfy the demand that we are experiencing. The backlog of people we having waiting for rental properties is quite surprising,” he said.

PRDnationwide provides an extensive array of services including property research, residential sales, commercial sales, leasing, property and asset management, financial services and land marketing, into which all franchise offices can tap.

The office is located at 135 Bay Terrace, Wynnum and employs four staff with the sales team expected to grow. Ph: 07 3393 5444.

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About PRDnationwide

PRDnationwide was founded on Queensland's Gold Coast in 1975. The company has specialised in residential project marketing for more than three decades and it has a strong commercial presence in both the Gold Coast and Brisbane markets. It has a total of 139 franchise offices and corporate offices in Melbourne, Sydney, Brisbane and the Gold Coast. For further information about PRDnationwide visit www.prdnationwide.com.au.

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