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New agency has national advantage with strong local focus

PRDnationwide Caroline Springs

A national real estate company with a strong local focus opened its doors in Caroline Springs on Tuesday, February 9.

Local resident and successful real estate agent Andrew Majdlik is behind the official opening of the first metropolitan Melbourne PRDnationwide office.

Mr Majdlik has lived and worked in the Caroline Springs area for most of his life and has forged a successful real estate career over the past 18 years.

"This area has great growth potential and I am determined to ensure the existing residents of Caroline Springs and those who want to share our lifestyle in the future receive the best possible service," Mr Majdlik said.

While having access to the research, sales, management, financial services and marketing advantages of PRDnationwide, Mr Majdlik said his agency was very much "local".

"I know the area, the types of properties that make up our community and already work closely with local charities and organisations; this will not change," Mr Majdlik said.

This "local" focus is what moved Mr Majdlik to take the plunge to open a PRDnationwide office – a move supported by his wife Kathy and their young daughter.

"We are different to other agencies in that we want to maintain a strong focus on the local area and provide support to community organisations, schools and charity groups."

Mr Majdlik's passion for real estate has seen him consistently break sales records, initiate unprecedented new levels of customer service and help thousands of people achieve their dream of owning their own home.

PRD Jens Gaunt Managing Director Neil Jens identified Andrew as an ideal candidate to open a PRDnationwide franchise.

"Andrew is a terrific local operator, meets all PRDnationwide's expectations as an agent and is excited about this rapidly growing area of Melbourne.

"Caroline Springs is one of the fastest growing areas of Victoria and we at PRDnationwide want to add to the success of this and other metropolitan areas by extending our network," Mr Jens said.

PRDnationwide already has a strong presence in New South Wales, Queensland and Tasmania. It joined forces with one of western Victoria's biggest and best known real estate agencies, Jens Gaunt Real Estate, in August last year to extend its excellent service into Victoria. PRD Jens Gaunt has franchises stretching from Melton to Warrnambool.

PRDnationwide provides an extensive array of services including property research, residential sales, commercial sales, leasing, property and asset management, financial services and land marketing, into which all franchise offices can tap.

PRDnationwide Caroline Springs Office will be opens Tuesday 9 February 2010.

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About PRDnationwide

PRDnationwide was founded on Queensland's Gold Coast in 1975. The company has specialised in residential project marketing for more than three decades and it has a strong commercial presence in both the Gold Coast and Brisbane markets. It has a total of 139 franchise offices and corporate offices in Melbourne, Sydney, Brisbane and the Gold Coast. For further information about PRDnationwide visit www.prdnationwide.com.au.

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