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## **PRDnationwide Yamanto opens due to demand** *Outer West Leads SEQ*

**September, 7, 2009, Brisbane –**

PRDnationwide has opened new premises at Yamanto on Brisbane's west – as demand for affordable property near Ipswich continues to boom.

Long time Ipswich real estate agent Peter Mendoza has opened PRDnationwide Yamanto to help cater for the demand experienced by his PRDnationwide Ipswich office.

“Our Ipswich office now manages over 1000 rental properties and has reached full capacity,” he said.

“We need to expand to accommodate demand,” he said matter-of-factly.

Peter's son Craig Mendoza along with Roger Muller and Greg Ramsay are fellow owners of the Yamanto agency which will employ five staff with plans to hire more.

Principal Roger Muller who was born and bred in Ipswich has almost 20 years industry experience.

Ipswich and surrounds is an area PRDnationwide – the residential franchise subsidiary of Colliers International - has identified as a powerhouse for residential activity.

While other real estate franchises wind down operations during the property slump – PRDnationwide has brought on **16 new offices** already in 2009.

The agency at Shop 25, 259 Ash St, Flinders View, was an obvious choice given the central location.

“Flinders View and Yamanto have seen some of the best growth in the Ipswich area over the past five years and with more development planned and more infrastructure being established I would expect the future to be bright,” he said.

“The economic downturn has had very little effect on our property market and local government is very active in recruiting new industry to the region.”

PRDnationwide national director Jim Midgley said: “We are finding that a lot of our competitors are contracting - but we want to grow.”

“We see a significant upturn in residential real estate at the end of this year - and we want to make sure we are represented by the best businesses with the biggest market share in the areas we think will secure us significant growth,” he said.

Mr Mendoza agreed: “I have always believed that the best form of defense is attack- so while everyone is retreating is a good time to roll up the sleeves and have a go,” he said.

“We aim to be the market leader in the area by providing clients and customers with up to date research and the highest level of customer service,” Mr Mendoza said.

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### **About PRDnationwide**

PRDnationwide was founded on Queensland's Gold Coast in 1975. The company has specialised in residential project marketing for more than three decades and it has a strong commercial presence in both the Gold Coast and Brisbane markets. It has a total of 139 franchise offices and corporate offices in Melbourne, Sydney, Brisbane and the Gold Coast. For further information about PRDnationwide visit [www.prdnationwide.com.au](http://www.prdnationwide.com.au).

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